



National Kidney Foundation's 29th Annual San Francisco Authors Luncheon

The National Kidney Foundation's 29th Annual Authors Event is the largest literary event of its kind in the Bay Area. Featuring a dinner and luncheon, the event brings together those who are passionate about literature and saving lives through kidney disease research, advocacy, and education.

The Authors Luncheon welcomes nearly 1,000 guests annually from San Francisco's leading social, corporate, medical, and literary circles to celebrate a group of renowned, bestselling authors and their captivating stories. Attendees will have the opportunity to meet each author during book signing sessions.

The Authors VIP Cocktail and Dinner Party takes place the night before the Luncheon. This time-honored tradition is an exclusive opportunity for leading sponsors to enjoy an intimate dinner and conversation with featured authors before the next day's luncheon. Reservations are on a first come, first served basis, and offered to individuals and corporations sponsoring the event at \$5,000 and above.



The National Kidney Foundation is the leading organization in the United States dedicated to the awareness, prevention, and treatment of kidney disease for hundreds of thousands of healthcare professionals, millions of patients and their families, and tens of millions of Americans at risk.

EVENT CHAIR

Bob Ceccato

*Senior Vice President and Customer Experience Leader for Pacific North Region
Wells Fargo*

EXECUTIVE LEADERSHIP CHAIR

Chuck Columbus

*Senior Vice President and Chief Human Resources Officer
Kaiser Permanente*

LITERARY PARTNER

Book Passage

Corte Madera • San Francisco Ferry Building • Sausalito

Friday, November 3, 2017

Authors VIP Cocktail & Dinner Party

By Invitation Only

Saturday, November 4, 2017

29th Annual Authors Luncheon

Hilton San Francisco – Union Square

10:00AM: Book Sales and Signing

12:00PM: Luncheon

12:30PM: Program and Authors Presentations

2:30PM: Book Sales and Signing

Featured Authors to be announced soon!



National Kidney Foundation™



National Kidney Foundation's 29th Annual San Francisco Authors Luncheon

Gold Sponsor - \$50,000

- Four (4) tables of ten (10) at the luncheon with priority seating and VIP author at each table
- Sixteen (16) tickets to the VIP Cocktail & Dinner Party, including seating with guest author at table
- One (1) full-page acknowledgment in event program
- Recognition at luncheon as Gold Sponsor
- Recognition as Gold Sponsor on Save the Date, Invitation, NKF website, and NKF e-newsletter
- Four (4) sets of autographed books
- Fifteen (15) complimentary tickets to *Let's Read!* at the San Francisco Zoo on Sunday, September 24, 2017

Authors Circle Sponsor - \$25,000

- Three (3) tables of ten (10) at the luncheon with priority seating
- Eight (8) tickets to the VIP Cocktail & Dinner Party, including seating with guest author at table
- One (1) full-page acknowledgment in event program
- Recognition at luncheon as Authors Circle Sponsor
- Recognition as Authors Circle Sponsor on Save the Date, Invitation, NKF website, and NKF e-newsletter
- Three (3) sets of autographed books
- Ten (10) complimentary tickets to *Let's Read!* at the San Francisco Zoo on Sunday, September 24, 2017

Silver Sponsor - \$15,000

- Two (2) tables of ten (10) at the luncheon with priority seating
- Four (4) tickets to the VIP Cocktail & Dinner Party (including seating with guest author at table)
- One (1) full-page acknowledgment in event program
- Recognition at luncheon as Silver Sponsor
- Logo recognition in NKF e-newsletter and on NKF website
- Two (2) sets of autographed books
- Five (5) complimentary tickets to *Let's Read!* at the San Francisco Zoo on Sunday, September 24, 2017

Nobel Prize Sponsor - \$10,000

- One (1) table of ten (10) at the luncheon with priority seating
- Two (2) tickets to the VIP Cocktail & Dinner Party (including seating with guest author at table)
- One (1) full-page acknowledgment in event program
- Recognition at luncheon as Nobel Prize Sponsor
- Logo recognition in NKF e-newsletter and on NKF website
- One (1) set of autographed books
- Five (5) complimentary tickets to *Let's Read!* at the San Francisco Zoo on Sunday, September 24, 2017

Pulitzer Prize Sponsor - \$5,000

- One (1) table of ten (10) at the luncheon with preferred seating
- Two (2) tickets to the VIP Cocktail & Dinner Party (including seating with guest author at table)
- One (1) half-page acknowledgment in event program
- Recognition at luncheon as Pulitzer Prize Sponsor
- Logo recognition in NKF e-newsletter and on NKF website

Best Seller Sponsor - \$2,500

- One (1) table of ten (10) at the luncheon with preferred seating
- Recognition as Best Seller Sponsor in event program

Early Readers Table - \$1,200 (\$1,300 after September 1st)

- One (1) assigned table of ten (10) at the luncheon – *Must be paid in one payment, cannot be combined individual seating tickets*
- Recognition as Readers Table Sponsor in event program

Individual Seating - \$135



Sponsorship and Table Reservations

VIP Dinner and Authors Luncheon

- Gold Sponsor: \$50,000
- Authors Circle Sponsor: \$25,000
- Silver Sponsor: \$15,000
- Nobel Prize Sponsor: \$10,000
- Pulitzer Prize Sponsor: \$5,000

Authors Luncheon Only

- Best Seller Sponsor: \$2,500
- Early Readers Table: \$1,200
**Must be paid in one payment – cannot combine individual seating tickets
Readers Table increases to \$1,300 September 1st*
- Individual Seating: \$135 x _____

NAME: _____

COMPANY (if applicable): _____

ADDRESS: _____

CITY, STATE, ZIP: _____

E-MAIL (required): _____

PHONE (required): _____

**Listing an email address and phone number will allow us to contact you quickly should the need arise.*

PAYMENT INFORMATION

- AMEX MASTERCARD VISA CHECK (payable to *National Kidney Foundation*)

CARD #: _____

EXP. DATE: _____ / _____ Cardholder Name: _____

NKF Tax I.D. #13-1673104

Costs in excess of \$72 per person are a tax-deductible charitable contribution.

Priority seating is based on date of full purchase.

National Kidney Foundation

c/o Authors Luncheon

717 Market Street, Suite 450

San Francisco, CA 94103

Fax: 415.543.3331

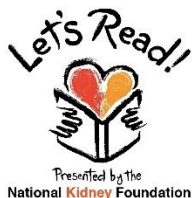
www.AuthorsLuncheonSF.org



National Kidney Foundation™

To add guest names and for more information, please contact Brad Murdock

T: (415) 543-3303 E: brad.murdock@kidney.org



National Kidney Foundation's 2nd Annual *Let's Read!* at the San Francisco Zoo

Let's Read! is the Bay Area's next time-honored literature tradition. Families will mark their calendars each year for the National Kidney Foundation's signature children's book event.

Attendees will hear stories and anecdotes from 3 bestselling children's authors, with featured books from each author available to purchase throughout the day. Craft time is available before and after book readings, along with a healthy lunch, and a visit from the Zoo's small creature Animal Ambassadors. Following *Let's Read!*, enjoy an afternoon at the San Francisco Zoo and playground areas.

Proceeds raised support the National Kidney Foundation's mission to advance the awareness, prevention, and treatment of kidney disease, which makes *Let's Read!* not only a day of fun, but a day to build a healthier tomorrow for our little ones.

**Sunday, September 24, 2017
Great Hall – San Francisco Zoo
10:00AM-1:00PM**

FEATURED AUTHORS

**Jon Agee
Marcia Goldman & Lola, the Therapy Dog
Todd Parr**

Tickets Available: \$20 each
www.kidney.org/events/local-event/lets-read

*Each ticket includes healthy snacks,
story time with each author,
admission to the San Francisco Zoo, parking
+ one complimentary book per child*

